



WITH SAM RAD

WTFUTURE?! / WHAT THE FUTURE

OUR FUTURE IS UP FOR DISCUSSION

The most pressing and provocative questions shaping our future -- and present
In What the Future, futurist and anthropologist Sam Rad joins students for a candid, funny, question-driven conversation about AI, work, identity, and what it means to be human. Blending anthropology with firsthand startup stories, she connects emerging technologies to the choices students are making right now: what to learn, how to work, what to believe, and the kind of world they want to help build.

BRING YOUR BIG WHAT-IFS.

- WILL MY MAJOR STILL MATTER?
- WILL I HAVE A ROBOT BOSS?
- WILL AI RULE THE WORLD?
- IF AI CAN DO MY HOMEWORK, WHAT AM I HERE TO LEARN?
- HOW WILL I KNOW WHAT'S REAL?
- WHAT WILL STILL MAKE ME HUMAN?

THE FUTURE ISN'T A SPECTATOR SPORT.

Build the curiosity, judgment, and agency to help shape it.

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THE CAMPUS EXPERIENCE

ONE DAY. BIG QUESTIONS.

A full day with Sam Rad, shaped around your campus.

ONE FULL-DAY RATE

ALL PROGRAMMING INCLUDED

THE FIRESIDE CHAT	A lively, moderated conversation with student questions at its heart.
CLASSROOM VISITS	Guest discussions connecting the big questions to your courses and disciplines.
FACILITATION	Participatory sessions, small-group conversations, and future-thinking exercises.
A DAY ON CAMPUS	Time with students, faculty, and campus communities within an agreed schedule.

The day rate includes all programming above. The number, length, and mix of sessions are agreed in advance. Contact the booking team for the campus rate and travel arrangements.



MEET SAM RAD

Anthropologist · Tech entrepreneur · Bestselling author

Sam Rad (Samantha Radocchia) is The Change Futurist: an anthropologist and entrepreneur who spent two decades inside technology revolutions, founding four companies across AI, blockchain, and connected hardware.

She co-founded Chronicled and NYOUM and is now Co-Founder and CEO of MISTIC Systems, a causal AI platform for strategic foresight and decision intelligence. The first-named inventor on four granted US patents, she is also the author of two #1 bestsellers, Radical Next and Bitcoin Pizza, and a Forbes 30 Under 30 honoree. She has briefed the UN, World Economic Forum, INTERPOL, Federal Reserve, and OECD. On stages across five continents, she brings the calm confidence of a former competitive skydiver and the energy of a rock star.

PREVIOUS CAMPUS AUDIENCES INCLUDE

MIT · Columbia University in the City of New York · Colgate University · ECU · Washington and Lee University

BOOK SAM RAD

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